

DEVELOPING A PERSONAL MISSION STATEMENT

What is a personal mission statement?

A personal mission statement is a statement of your vision for your life.

McDonald's has a business mission statement. "McDonald's vision is to be the world's best quick service restaurant experience. Being the best means providing outstanding quality, service, cleanliness and value, so that we make every customer in every restaurant smile."

What might a mission statement contain?

Some mission statements might be a one sentence statement outlining your purpose in life, or a page which answers several questions about your goals, your values, your relationships, your strengths and your weaknesses. These are some examples of questions you can think about while developing your mission in life.

- What are my goals for me and for other people in my life?
- What are important values I want to build upon no matter what?
- What is one thing I can do in my life right now to make a difference in my personal relationships?
- What is one thing I can do right now to make a difference in my school relationships?
- What are my greatest positive traits?
- What character traits do I need to work on?
- Who have been/are the people with the greatest influences on my life? How have they influenced me?

Develop a mission statement on line

The mission statement exercise below will help you to think about who you are, what is important to you, and some of the things you would like to do with your life

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- Complete the exercise following the directions given
- Copy and paste the results to a word document
- Print the results
- Put the document in your portfolio